



# CORPORATE SPONSORSHIP PACKAGES



To Whom it May Concern,

Rossetti Basketball and our affiliate team program, DEVELOP, have rapidly expanded its program since inception in 2010. Located in Holbrook, NY, Rossetti Basketball facilitates athletes ranging from elementary to professional levels specifically in basketball skill development. In our 13+ years of business, we have had the tremendous opportunity to work with over 7,500 players across Suffolk & Nassau County, Queens, Brooklyn, Manhattan, Connecticut, and New Jersey to name a few.

Our corporate sponsorship initiative will focus on enhancing the visibility of local businesses that support our brand and services rendered to our athletes. In doing so, all funds will be directed to enriching our players, building brand recognition through customized apparel, purchase of equipment to improve our teaching methods and strategies, among others.

This year, Rossetti Basketball and most specifically, DEVELOP, will focus on expanding our services and increasing staff to develop a more cultivated business model focused on each client's needs from both a personal development and a team program perspective.

Rossetti Basketball has been widely recognized as a company that demonstrates a sincere passion for developing players and enriching the lives of our athletes both on and off the court. In partnering with our brand, we hope to continue our dedicated path of improving the athletic experience for players in the tri-state area and beyond.

Sincerely,



Michael Rossetti  
Rossetti Basketball  
President & CEO  
Michael@RossettiBasketball.com  
631-525-2124



# Sponsorship Levels:

## **Platinum \$10,000**

- 300 t-shirts our DEVELUP players with company logo featured on the back of the shirt
- Company card included in personalized bag to all players in our DEVELUP program when distributing uniforms
- (6) Men's or Women's basketballs with company logo featured on the ball
- Company logo added to our Rossetti Basketball & DEVELUP websites with links to your company website
- Ad placed in a dedicated sponsors section of our training facility
- Social Media post to our community 1x monthly
- Company logo added to all e-mail campaigns sent to our community of 3,000+ addresses

## **Gold \$5,000**

- 300 t-shirts our DEVELUP players with company logo featured on the back of the shirt
- Company logo provided on all shooting shirts for DEVELUP teams
- (6) Men's or Women's basketballs with company logo featured on the ball
- Company logo added to our Rossetti Basketball & DEVELUP websites with links to your company website
- Ad placed in a dedicated sponsors section of our training facility
- Social Media post to our community 1x monthly

## **Silver \$1,000**

- (6) Men's or Women's basketballs with company logo featured on the ball
- Company logo added to our Rossetti Basketball & DEVELUP websites with links to your company website
- Ad placed in a dedicated sponsors section of our training facility

## **Bronze \$500**

- Company logo added to our Rossetti Basketball & DEVELUP websites with links to your company website
- Ad placed in a dedicated sponsors section of our training facility



# ROSSETTI BASKETBALL

**First Name**

**Last Name**

**Company Name**

**Check Amount**

**Date of Event Sponsored (if applicable)**

**Company Logo in .PNG Format**

**Company Website**

**Notes**